



September 22nd, 2023

I trust this message finds you well and trusting that you have had a productive week. I am writing to you with a heart full of gratitude for your invaluable participation or support in this year's three-day diaspora conference, "**Shifting Mindsets for Entrepreneurial Success**," which unfolded in Atlanta, Georgia, from **September 7-9, 2023**.

Thank you for making the Diaspora Conference so special. Your support was instrumental in making this event an astonishing success!

Over the course of those remarkable three days, we witnessed record-breaking attendance, with more than six hundred esteemed guests hailing from all corners of the globe. Many of our sessions were sold out well in advance, a testament to the anticipation and enthusiasm that surrounded this gathering. Feedback from you – our esteemed participants, as well as distinguished speakers, insightful panelists, the media, and our generous partners has been overwhelmingly positive. Inquiries about the next conference are flooding in from all sides.

The conference's highlights were as diverse and enlightening as the entrepreneurial journey itself. We were honored to have **Madame Mulenga Kapwepwe** deliver an outstanding lecture on "*African Women's Leadership in Decolonizing History, Culture, and Arts: Leveraging Technology*." Keynote addresses by **H.E. Ambassador Chibamba Kanyama** and **Mr. Orlando Maldonado**, CEO of Potomac Wealth Management, left an indelible mark on our minds. Thought-provoking panel discussions on topics such as "Food is Power" with **Mr. Anthony Chanka** (Nostalgia Solutions + Zambia Kuchalo Entertainment) and Mr Joseph Chikota – Founder, Drivern Technologies and Third Pole Initiative Zambia, and "Education is Power" with **Dr. Steady Moono** (President, SUNY Schenectady Community College, NY) and **Dr. Misheck Mwaba** (Bow Valley College, Calgary, Canada) were both inspiring and enlightening. **Mr. Caesar Siwale** (Pangea Securities) and Mr. Orlando Maldonado (Potomac Wealth Management) engaged us in a stimulating discussion on "Creating Generational Wealth." One of our key sponsors, ABSA Bank Zambia, shared insights on "Opportunities for Diaspora Engagement," led by **Ms. Venus Hampinda** (ABSA Bank).

During our closing black-tie Gala, ZLA had the privilege of recognizing outstanding leaders in the diaspora with the **Shifting Mindset Excellency Award** in acknowledgment of their exemplary leadership and excellence in their respective fields:

- **Education Award: Dr. Justina Mutale**
- **Creatives Award: Fiskani Kaira**
- **Young Innovators Award: Emmanuel Nkole**
- **Entrepreneurship Award: Anthony Chanka**
- **Governance and Civic Leadership Award: Samuel Sikapizya**
- **Ubuntu Award: Chiluwata Lungu**

And thank you to everyone who donated at the event! Your support to create cultures of integrity by combating corruption, and youth empowerment initiatives in Zambia is appreciated.

The funds collected will play a pivotal role in our mission to "shift mindsets" and reshape the future of Zambia. Should you wish to contribute further, you can do so directly at www.zlafoundation.com. For our supporters in the United States, please note that your contributions are fully tax-deductible as ZLA is a registered 501 (c)(3) organization.

We were not only intellectually enriched but also entertained by a lineup of exceptional performing artists, including the mesmerizing **Soweto Beats Dance Troupe**, the sensational the melodious **Mathew Tembo**, the American Idol Season 2 songstress **Sylvie Chibiliti**, the electrifying **DJ Flo Kid**, and the incredibly talented and award-winning Zambian artist, **Abel Chungu**.

As we approach the end of this year, I urge you to stay engaged and continue extending your support to ZLA Foundation. We require resources (both intellectual and financial) to execute our initiatives with the youth in Zambia effectively.

Keep an eye out for our "Save the Date" notification for events and program activities. This upcoming year holds particular significance for ZLA as it marks our ten-year anniversary since our founding. With this milestone in sight, I can promise you that next year's conference and gala will surpass all expectations and be even more remarkable than the last.

Once again, thanks to each one of you for gracing us with your presence at the 2023 "Shifting Mindsets for Entrepreneurial Success" Diaspora Conference. Together, let's continue our journey of "Shifting Mindsets" to create a brighter future for Zambia and the Diaspora.

We eagerly anticipate your presence next year!

Warm regards,

Dr. Freda Mwamba Brazle

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